

Residential Remodeling Specialist™ Designation Training Worksheets

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Why Are There Opportunities as a Residential Remodeling Specialist?



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What Are The Opportunities as a Residential Remodeling Specialist?



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Residential Remodeling Specialist™ Client Journeys



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Areas of Customer Service as a Residential Remodeling Specialist™



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Residential Remodelin	g Specialist™ Value Axiom
The Cost of the	and the Cost of

have nothing to do with the _____

Home Owner's Value Perspectives™



Different schools of thought regarding the **total investment in their home** relative to its **estimated market value**:

1	
	Purchase Price + Remodeling Cost is
	the Estimated Market Value of the remodeled home
2	
	Purchase Price + Remodeling Cost is
	the Estimated Market Value of the remodeled home.
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	Purchase Price + Remodeling Cost is
	the Estimated Market Value of the remodeled home

Maximizing Remodeling Return on Investment



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Maximizing Remodeling Return on Investment



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Preliminary Cost Estimates



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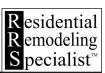
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Loan Details	Limited FHA 203k	Standard FHA 203k	Fannie Mae HomeStyle®	Freddie Mac CHOICERenovation [®]
Transaction Type	Purchase or Refinance	Purchase or Refinance	Purchase, Refi, Cash out	Purchase or Refinance
Loan to Value	Up to 96.5% as renovated	Up to 96.5% as renovated	Up to 97% as renovated	Up to 95% as renovated
Maximum Loan Amount	FHA Loan Limits	FHA Loan Limits	Conforming Loan Limits	Conforming Loan Limits
Max Reno Amount	\$35,000	50% of ARV	50% of ARV	75% of ARV
Min Reno Amount	No minimum	\$5000. minimum	No minimum	No minimum
Property Age	At least 1 year old	At least 1 year old	No age requirement	No age requirement
Number of Units	1 to 4 units	1 to 4 units	1 to 4 units	1 to 4 units
Minimum Credit Score	620	620	620	660/varies per lender
Loan Term	15, 20, 25 and 30 years	15, 20, 25 and 30 years	15, 20, 25 and 30 years	15 and 30 years
Eligible Improvements	No structural or luxury	No luxury, structural OK	Structural and luxury OK	Structural and luxury OK
Occupancy	Owner	Owner	Owner and investment	Owner and investment
Reno Time Frame	Up to 6 months	Up to 6 months	Up to 6 months	Up to 12 months
Notes	One unit of multifamily properties Owner primary residence	One unit of multifamily properties Owner primary residence	Can use for up to 4 properties including primary residence	Primary residence, second home, investment property





Loan Details	VA Renovation Loan	USDA Renovation Loan	Renovation Home Equity	FHA Title 1 Home Improvement Loan
Transaction Type	Purchase or Refinance	Purchase or Refinance	Second mortgage	Personal loan
Loan to Value	100% as renovated	100% as renovated	Up to 95% as renovated	Little or no equity OK
Maximum Loan Amount	Conforming	No maximum	\$1,000,000+	\$25,000 for single family
Max Reno Amount	35% of ARV	No maximum	No maximum	\$25,000 for single family
Min Reno Amount	No minimum	Set by lender	Set by lender	No minimum
Property Age	Owned min 12 months	No minimum	Existing home only	Owned minimum 90 days
Number of Units	1 to 4 units	Single unit only	Single unit only	1 to 5 units
Minimum Credit Score	620/per lender	640	700/per lender	Per lender
Loan Term	10, 15, 20, 25 and 30 yrs.	30 yrs.	Maximum 20 years	6 months to 20 yrs.
Eligible Improvements	No luxury or structural	No luxury	No restrictions	No luxury
Occupancy	Owner occupied	Owner primary residence	Owner primary residence	Owners and tenants
Reno Time Frame	Up to 4 months	No requirements	No requirements	No requirements
Notes	Low rates, no PMI, no investment properties Valid VA Builder	Borrower income maximum is 15% above area median income	Benefits of home equity loan based on after renovation value	Also allows \$12,000 per unit up to maximum of \$60,000





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Considerations:		
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Surviving the Project



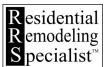
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Surviving the Construction Zone



- 1. Who is responsible for controlling dust and cleaning up the messes?
- 2. Who's going to put plastic up on doorways, cover vents?
- 3. Who's going to cover furniture and other valuables?
- 4. What areas of the home are off limits or require special permission?
- 5. Is there a bathroom in the house that's available for use by the workers, or do we need a portable toilet?
- 6. What days and hours are reasonable for work?
- 7. How early and how late is it acceptable for loud noise?
- 8. Where will materials and tools be kept?
- 9. Where will buckets and brushes be cleaned?
- 10. At any point during the renovation should we anticipate dangerous fumes or odors?
- 11. Are there any times we should plan to leave the house for a few days?
- 12. How will the grass and landscaping be protected?

Surviving the Construction Zone



- 13. Who's responsible if damage to the driveway or the landscaping occurs?
- 14. Who's responsible for protecting interior items such as furniture, flooring, cabinets and appliances?
- 15. Who will be responsible for any damage that may occur?
- 16. Who will be responsible for unlocking and locking the house when you're not there?
- 17. Who will provide advance notice on turning off the water, the power, the heat or other inconveniences?
- 18. Where will the workers park?
- 19. Where will deliveries be made?
- 20. Is loud music and profanity on the jobsite expected or considered acceptable?

Surviving With Contractors



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Fixed Price =
Cost Plus =
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Contracts and Financial Management

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Finalizing Details and Beginning Remodeling



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PR	OPERTY INFORMATION				
Homeowners		Phone			
Ad	Address				
Mobile/Text Email		Email			
Мс	Mobile/Text Email				
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	D				
	e-Remodeling Home Inspection				
Hir	e a Professional Home Inspector to review the safety and condi	tion of the home including the following:			
	HVAC, electrical, and plumbing				
	Foundations and structural components				
	Driveway, walks, patios, porches, and decks				
	Sewers, septic, drains and utility connections				
	Roofing, gutters, exterior finishes, windows, doors and flas	hings			
	Walls, floors, ceilings, and attics				
	Radon, lead, mold, and termites				
, 					
Hire a Professional Engineer to analyze structural integrity and impact of planned remodeling and/or expansion:					
Changing walls, floor loads, ceilings, roof framing, windows, doors, openings, etc.					
J J ,					





PLA	ANNING AND DESIGN INFORMATION	
	Identify changing needs, both short term and long term	
	Determine "Must Do's"	
	Identify "Should Do's"	
	Explore "Like to Do's"	
	Collect design ideas, photos, links	
	Take measurements of rooms, walls, cabinets, etc.	
	Hire someone to create floor plans and virtual walk-through	
	Hire online design service, augmented reality visualizations	
	Lay out furniture on plans or full scale on floor with painter's tape	
Notes		





Preliminary drawings, renderings, and visualizations Preliminary specifications for products, materials, and finishes Include photos showing examples of design ideas, products, finishes and details Provide photos, videos, and measurements of home for contractors and suppliers Compile Rough Cost Estimates Notes ELECTRICAL Main service, subpanels, and meters Replacement of old wiring and outdated equipment Electrical outlets, lighting, switches, and dimmers Home theater and audio system Home security system Internet service, ethernet, and Wi-Fi Appliances, fixtures, and other equipment Exterior lighting, outlets, switches, post lamps and security lighting Notes
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Exterior lighting, outlets, switches, post lamps and security lighting
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Н\	/AC / Energy Efficiency / Green Construction
	HVAC systems and air quality
	Insulation, air infiltration, moisture control, ventilation
	Smart home controls, thermostats, and apps
	Windows, doors, and skylights
	Fans, vents and ERV's
	Energy audit and HERS rating
	Solar and alternative energy systems
	Green materials and methods
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PL	Replacement of old piping, valves, and equipment
PL	Replacement of old piping, valves, and equipment New plumbing to service kitchen and bathroom remodel
PL	Replacement of old piping, valves, and equipment New plumbing to service kitchen and bathroom remodel Water heaters and distribution systems
PL	Replacement of old piping, valves, and equipment New plumbing to service kitchen and bathroom remodel
PL	Replacement of old piping, valves, and equipment New plumbing to service kitchen and bathroom remodel Water heaters and distribution systems Gas lines for appliances, fireplaces, heating, barbeques, and fire pits Exterior water features, landscape irrigation, hot tub, etc.
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Ho	DME SITE / LANDSCAPING	
	Grading, drainage, and storm sewers, well and septic	
	New landscaping, tree removal, and protection of existing landscaping	
	Driveway, walks, patios, porches, and decks	
	Pool, hot tub, and water features	
	Fencing, hedges, sound barriers, and privacy features	
	Survey, lot lines, setback requirements, height restrictions	
	Accessory Buildings, ADU, and other outdoor structures	
No	tes	
GE	NERAL INTERIOR DETAILS	
	Flooring, wall, and ceiling finishes	
	Interior paint, stain, and special wall treatments	
	Flooring replacement and repair	
	Interior doors, slider, pocket, bifold, mirrored and others	
	Locksets and finish hardware	
	Stair finishes, balusters, and railings	
	Drywall, plaster, ceiling repairs and finishing	
	Moldings, cabinets, tops, and built-ins	
	Window treatments, blinds, and draperies	
	Fireplaces, hearths, mantles, surrounds, glass doors and accessories	
	Closets, built-ins, and storage	
Notes		





ВА	
	ATHROOMS
	Fixtures, faucets, bars, and hooks
	Bathtub and shower doors, curtains, and rods
	Cabinets, tops, and built-ins, closets, and storage
	Flooring, wall, ceiling, tub, and shower finishes
	Electrical outlets, lighting, and switches
	Internet service, TV, and telephone wiring
	Windows, doors, natural light, and ventilation
	Mirrors, furniture, wall art, decorations, and accessories
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BE	DROOMS
	Flooring, wall, and ceiling finishes
	Electrical outlets, lighting, and switches
	Internet service, TV, and telephone wiring
	Cabinets, shelves, desks, and built-ins
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Но	OME OFFICE	
	Flooring, wall, and ceiling finishes	
	Electrical outlets, lighting, and switches	
	Internet service, TV, and telephone wiring	
	Cabinets, shelves, desks, and built-ins	
	Windows, doors, natural light and ventilation	
	Furniture, wall art, decorations, and accessories	
	Closets and storage	
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La	UNDRY Flooring wall and ceiling finishes	
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Fn	TNESS AREA
	Fitness equipment and layout
	Electrical outlets, lighting, and switches
	Flooring, wall, and ceiling finishes
	Wall racks, shelves, and storage for fitness gear
	Internet service, TV, and telephone wiring
	Windows, natural light, and ventilation
	Furniture, wall art, mirrors, decorations, and accessories
No	otes
RA	CEMENT
BA	SEMENT Electrical outlets lighting and switches
BA	Electrical outlets, lighting, and switches
BA	Electrical outlets, lighting, and switches Flooring, wall finishes and ceilings
BA	Electrical outlets, lighting, and switches Flooring, wall finishes and ceilings Wall partitions, exterior wall finish
BA	Electrical outlets, lighting, and switches Flooring, wall finishes and ceilings Wall partitions, exterior wall finish Insulation and sound proofing
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	Flooring, wall, and ceiling finishes
	Cabinets, storage, wall brackets and shelving
	Floor repair or finish
	Lighting, electrical outlets
	Work bench, hobby area and equipment
	Overhead door and operator
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	Zoning Department restrictions, variances, and permit requirements
	Building Department design, engineering and permit requirements
	Health Department design, engineering and permit requirements
	Homeowners Association restrictions and design, engineering and permit requirements
	Site design, survey, engineering, drainage, erosion protection, and permit requirements
	Homeowners insurance, construction, risk and liability coverage
	Contractor references, licensing, bonding, and insurance requirements
	Utility line, connections, trenching and fees
	Architectural approval from community, home owners association and/or developer
	Demolition, trash removal
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White Box Strategies





Expanding Your Remodeling Knowledge

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Reviewing Your Opportunities as a Residential Remodeling Specialist™?



- 1. Differentiate yourself as an expert beyond real estate sales
- 2. Enhance your current sphere of influence relationships
- 3. Grow your sphere of influence
- 4. Bring more value to seller relationships
- 5. Bring more value to buyer relationships
- 6. Increase your professional relationships
- 7. Work with flippers and investors
- 8. Better understand your market and home values
- 9. Expand the Market! create more listings, buyers and closed transactions

Building Your Business as a Residential Remodeling Specialist™



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Concepts for Success as a Residential Remodeling Specialist™



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